



VALUE CHAIN ANALYSIS FOR SESAME IN CHAD AND PROJECT DESIGN FOR THE DEVELOPMENT OF THE SECTOR

Ref.
104

Expert(s)	Country	Volume (md)	Amount (€)	Beneficiary	Funding	Start date	End date	Partner(s)	Reference
Maden LE CROM	Chad	35	27 000 €	UMOCIRT	UNIDO	Oct. 2014	July 2015	-	Adnan ATWA a.atwa@unido.org Tel: +43 1 260 26 33 03

Detailed description of the project	Services provided
<p>The Implementation Unit of the Enhanced Integrated Framework in Chad (UMOCIRT) held a workshop in April 19, 2013, to identify value chains that have a real potential for development. The sesame sector was among the eight identified sectors.</p> <p>The actors of the sesame sector, however, lacked of updated data and studies to plan the sector's development. In this context, the UMOCIRT, with the support of UNIDO, launched a study to obtain an overview on the sesame sector in Chad as well as the development of recommendations for a national strategy and the elaboration of a development project.</p> <p>Salvaterra was in charge of this study. The work was based on:</p> <p><i>Literature review:</i> collection of paper and electronic documents from several institutions (ONDR, ITRAD, DPSA, BELACD, etc.). There were few studies, with some limitations: focus on the southern region (little information on Guera, very little about the East) and some issues were not covered (links to international markets, critical analysis of production / export figures, international quality criteria, etc.). Data had to be updated, consolidated and triangulated. National statistics notably were strongly criticized by actors.</p> <p>23 institutions or group of actors were met, representing the government, NGOs, producers, private firms, etc., during one week in N'Djamena, Moundou, Doba, Koutoutou, Dona Manga, Koumra, Sarh and Danamadji.</p> <p>The conclusions of the report presenting a complete overview of the sector and a project document were adopted by UNIDO and UMOCIRT.</p>	<p>The overview of the sector covered all the aspects of the value chain :</p> <ul style="list-style-type: none"> ▪ Cultivated varieties and agroecological conditions ▪ Recommended cropping practices ▪ History of sesame in Chad and past strategies for sesame ▪ Production (quantity, location of production, role of sesame for the producers, organization, observed cropping practices, production costs, access to production factors, initiatives to support production, main constraints) ▪ National marketing (actors, national marketing circuit, organization of marketing, prices and taxes on domestic trade, marketing constraints) ▪ Transportation (costs, constraints, organization) ▪ Export (volumes, primary destination, export taxes, export constraints) ▪ Transformation (costs, constraints, organization) ▪ Consumption and global market (characteristics of sesame products, domestic consumption, global markets and place of Chadian exports including analysis of market diversification, sesame quality) ▪ Weaknesses and strengths of the sector and strategies to implement <p>The project document focuses on :</p> <ol style="list-style-type: none"> 1. Enhancing productivity and sustainability of sesame crops 2. Organization of marketing 3. Security of marketing (quality, transformation, export and national consumption)